



FINANCIAL WELLNESS, EDUCATION, & ACCESS SUMMIT

APRIL 23, 2024

Overview of Financial Wellness,
Education, & Access Summit

Overview of the Day

Welcoming Remarks:

Rachel Croson - Provost, University of Minnesota

Robert McMaster - Vice Provost & Dean, University of Minnesota

Julie Selander - MNP20 Financial Aid & Literacy Committee Chair



Overview of the Day

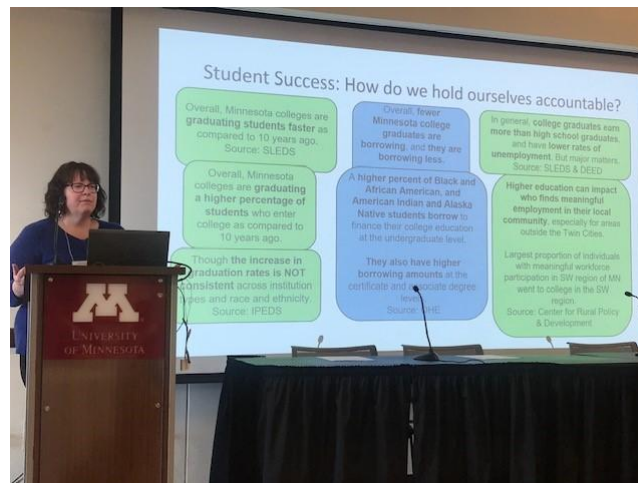
Opening Speakers:

Susan Brower - Minnesota State Demographic Center

Meredith Fergus - University of Minnesota

Carlos Mariani Rosa - Minnesota Education Equity Partnership

- Demographic Trends Impacting Higher Education
- Minnesota's Higher Education Landscape: What do the numbers tell us
- What Minnesota colleges and universities must ask themselves right now



Panel Presentation

Amanda Burgess - Director of Financial Aid, Augsburg University

Jesus Gonzalez - Student, Concordia College

Christopher Stoltenberg - Career & College Readiness Coordinator,
Wellstone International High School

Karina Villeda - Student, University of Minnesota

Wendy Robinson - Assistant Commissioner for Programs, Policy, and
Grants, Minnesota Office of Higher Education

Facilitated by: **Josiah Litant**



Breakout Discussions: Topic Areas

- What are some financial-related strategies for increasing equity, in terms of access and outcomes, to higher education?
- What innovative ideas should we consider that could increase higher education affordability in Minnesota?
- How can we help our youth in middle school and their families see that college is financially feasible from a young age?
- What statewide communication needs do we have and what are some strategies to address them?



Breakout Discussions: Questions Asked

- **Key Question:** What next step or big picture action do you recommend be taken to address the challenges and opportunities related to your group's topic?
 - **What** action are you recommending?
 - **Who** should be involved in this action?
 - **Why** is this action critical - what impact are you trying to affect with this action?



Summit Stats

- 85 invitations were sent
- Invitees represented a wide variety of partners including:
 - K-12
 - Colleges/universities
 - MDE and OHE
 - Government policy makers
 - Non-profit groups
 - All P-20 member organizations
 - And more!
- Approximately 30 people attended

Summit Feedback

- Extremely high ratings for each segment of the program
- Many positive comments about the quality of content from speakers and panelists
- Deep dive conversations were fruitful in small groups and strongly connected to the morning sessions' content
- Some opportunity areas:
 - Consider what is the best time of year for attendees
 - Find ways to engage more policy makers, practitioners, and other interested partners
 - Incorporate more networking and connections in the room

Next Steps

- Ideas and takeaways from the breakout discussions will be shared with the full FAL committee
- The FAL will use the takeaways to guide conversations about next priorities for the group's work
- The FAL will present their recommendations for next steps coming from the summit back to the full P-20 and, ultimately, to the Executive Committee to set forward direction
- The FAL will also look at opportunities to further expand its membership in advance of taking on the next phase of our work

Thank You!

- To the MNP20 Executive Committee for their support of this event
- To the MNP20 Financial Aid & Wellness Summit Planning Committee for the many hours of work and coordination:
 - Megan Rozowski
 - Mai Chue Ozcan
 - Ikram Mohamud
 - Josiah Litant
 - Julie Selander
- To Bob McMaster and the Office of Undergraduate Education for leadership and financial support of the event